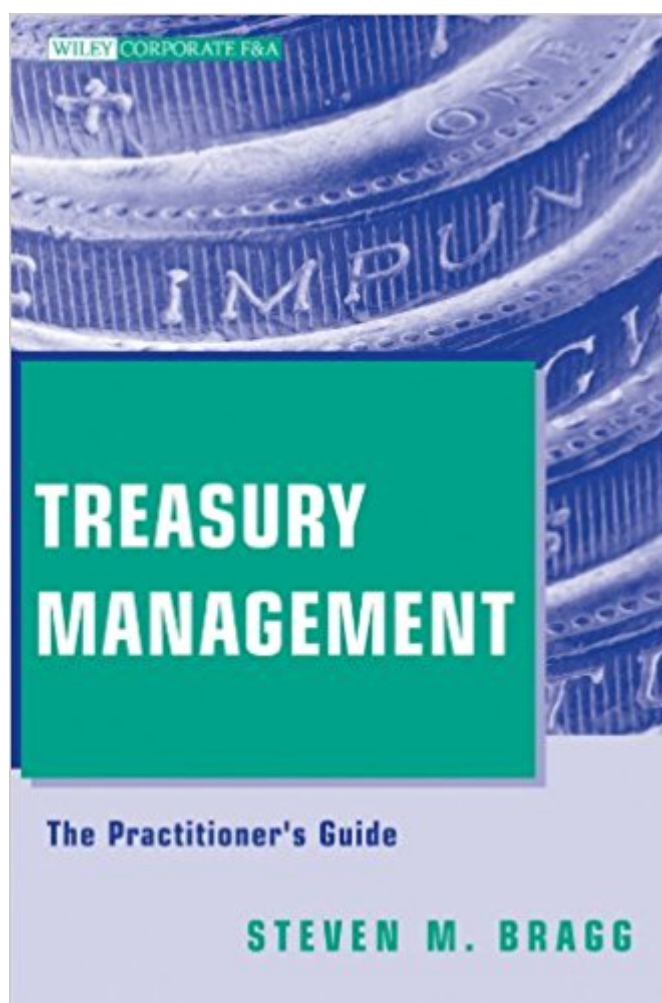


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Treasury Management: The Practitioner's Guide (Wiley Corporate F&A)



Synopsis

Praise for Treasury Management The Practitioner's Guide"Steven Bragg has written a broad-based look at the treasurer's function that is as timely as it is complete. This book is an excellent choice for experienced treasury personnel, those new to the area, or the small business CFO needing to develop additional expertise."?Matthew Boutte, Asset/Liability Manager, AVP, Sterling Bank"Cash is king! Steven Bragg's Treasury Management: The Practitioner's Guide peels back the onion on the most pressing topics facing today's treasurer?cash management, financing, risk management, and treasury systems."?Geoffrey Garland, Controller, Staco Systems"This book gives an insight into the various intricacies, augmented with examples and flowcharts, involved in a treasury role. It gives a practical and detailed approach to cash management. A must-read for accounting heads of small businesses who have the additional responsibility of being a treasurer."?Priya K Srinivasan, Owner, Priya K Srinivasan CPATreasury Management: The Practitioner's Guide describes all aspects of the treasury function. This comprehensive book includes chapters covering the treasury department, cash transfer methods, cash forecasting, cash concentration, working capital management, debt management, equity management, investment management, foreign exchange risk management, interest risk management, clearing and settlement systems, and treasury systems.If you are a treasurer, CFO, cash manager, or controller, Treasury Management: The Practitioner's Guide allows you to quickly grasp the real world of treasury management and the many practical and strategic issues faced by treasurers and financial professionals today.

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Customer Reviews

This book will prepare you for a job interview but not the nuts and bolts of doing the job of working capital management. I would still recommend the book though if you're coming with zero knowledge. But if you want depth, this is not the one for you. Part One gives you a preview of the scope of Treasury's work but there was no depth to the discussion. Especially if you work for a manufacturing firm. For example, the part on accounts receivable management - this is a big deal in any company because this is cash from operations. The book just breezed through it. There were no discussions on Treasury's role in setting and enforcing credit policies. Or best practices in AR management. As for Part Two: Financing, you are better off reading Brealy Meyers. For Part Three: Risk Management, it's good that the book breezed through different hedge instruments. In real life, manufacturing companies barely used hedges against currency and interest rate. For Part Four: Systems. I wish there were some illustration on payment transaction specifically how Treasury system ties up with different office systems such as Payroll, Procurement, Customer Management, etal.

I got a job as a treasury analyst. Even though I got a MBA degree and majored in Finance, I had no clue what treasury analyst does. So I got this book 2 weeks before I started working. It was a perfect book for me. It gave me a quick overview of what treasury department does and helped me reviewing what I've learn that can apply to treasury job. It is also very practical and easy to read. I finished it in less than a week. It is definitely far from enough for get deep knowledge about treasury, but was perfect for my case.

I'm moving from an administrative support role into a treasury analyst role and this book is excellent. It is well written, offers comprehensive coverage of many activities within a corporate treasury department, and helpful with my jump start into the treasury culture.

I work on a Corp. Treasury FX Risk Management Desk as a technologist and this book has given me great insight into the structure, roles, and charter of each of the various groups within the larger

organization. Very highly recommended from that perspective alone.

Excellent overview of functions. Provides good examples and is clearly written. Also useful bibliography for further reading.

This book is not what it says it is. It has nothing to do with Treasury at all. If you are looking for a book to teach you how to run your treasury department, this is NOT the book.

good quality with low price. Beyond what I expected! The price made it that much better... The seller was great he reached out to me asking how I liked the item and I felt he was genuinely caring what my opinion. Great product send it to my grandmother, delivery on time receive it next day, good.

I bought this book to prepare for a major interview. I think it gives you a good overall description of the Treasury Management. If you have a few days for cramming for an interview then this is the way to go. It also helps that the author is a CPA. Maybe the hedging part could be a little bit more detailed but, I think the goal of the author was to give you a general description instead of getting into very detailed strategies. I am sure you will find this book useful as I did!

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